

Sizzling Hot Brownfield Buzzwords

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Buzzword

a word or phrase, often an item of jargon,
that is fashionable at a particular time or
in a particular context



Who Cares/What Does It Matter?

- Helps communication. Allows you share a common understanding of important concepts.
- Improves the ability of professionals to function in the technical world of brownfields.
- Can make the difference between being successful when you make a presentation, submit a proposal, or apply for grant.



“Battle of the Buzzwords”

Step 1- Each table has top hat

Step 2 -Pass around the top hat & allow each person at the table to remove one buzzword

Step 3- Spend 10 minutes to discuss which of your buzzwords are most important

Step 4 – Rapid fire round robin selection of tables for sharing. When called upon, say one buzzword that you like and the “fire brigade” will provide a definition



Brownfields

- A property on which the expansion, redevelopment, or reuse may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.
- Refers to land that is abandoned or underused, in part, because of concerns about contamination.
- An urban site for potential building development that had previous development on it.
- Greenfields, healthfields, brightfields, portfields, brewfields, parkfields. Others....?



“Battle of the Buzzwords”

10 minutes – Tables uses top hat of buzzwords to pick the ones they like best

40 minutes – When called upon each table shares its best buzzwords & everyone learns what they mean

5 minutes – Wrap up & vote for “Blue Ribbon Boss of the Buzzwords”



